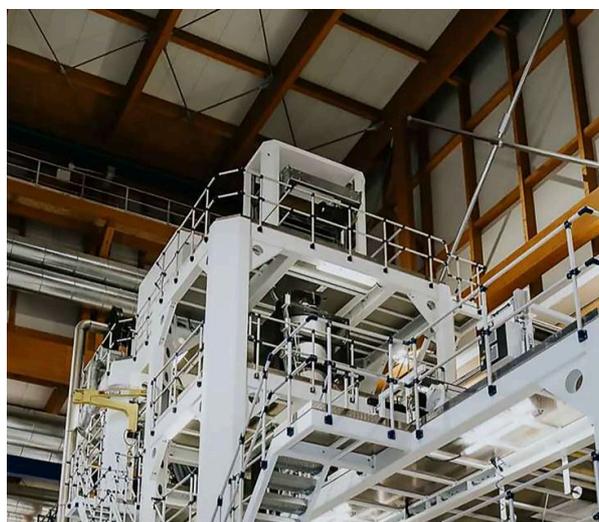




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ITP at Gulfood Manufacturing: flexible packaging for the ME Market

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From November 4 to 6, 2025, ITP (Industria Termoplastica Pavese Spa) will participate for the first time in Gulfood Manufacturing, the leading trade show for food processing and packaging in the Middle East, held at the Dubai World Trade Centre. Located in the Italian Pavilion – Shk Saeed Hall 2, Stand S2-E70, ITP will showcase a selection of its highperformance flexible packaging solutions: made in Italy quality designed to meet the specific needs of the ME market: extended shelf life, sustainability, religious compliance, and visual appeal.

Key technologies on display at Gulfood Manufacturing

- **Triflex T-Lid:** a coextruded biaxially oriented film for top lidding applications, offering oxygen barrier, excellent transparency, and reduced thickness. Ideal for ready meals, meat, fish, and fresh pasta. Produced using Triple Bubble® technology, unique in Italy, it enables significant thickness and weight reduction and lower environmental impact while maintaining high technical performance.
- **ClearSkinPack®:** invisible skin film for vacuum packaging, featuring high mechanical strength and EVOH barrier. Perfect for bone-in meats, seafood, ready meals, and frozen products. It ensures extended shelf life and premium presentation, even in vertical display.
- **PaperG:** thermal lamination liner for cardboard trays, applied without adhesives. It reduces plastic usage by up to 80%, facilitates recycling, and maintains sealing and barrier properties. Suitable for meat, fish, cheese, ready meals, and vegetables.
- **FreezyPeel:** a peelable film for frozen foods, engineered for low-temperature resistance, easy opening, and optimal preservation. A practical solution for retail and home use.

Versatile solutions for every packaging need

Beyond top lidding and skin applications, ITP offers a comprehensive range of barrier and resealable films for flexible packaging, tailored to various product types and formats. Bariflex® and RecyBariflex deliver high barrier performance and recyclability, while Sealflex® and RecySealflex ensure secure sealing and compatibility with high-speed lines.

For the frozen food sector, ITP provides films with excellent cold resistance, ensuring convenience and product integrity. The portfolio also includes pouches – doypacks, gusset bags, and 3-side seal formats – made from laminated or mono-material PE films, ideal for solids, liquids, spices, coffee, cosmetics, and pet food.

Halal certification: respect, compliance, and cultural openness

In response to the growing importance of cultural and religious standards in global markets, ITP has initiated the Halal certification process for a strategic selection of its packaging solutions. This commitment reflects the company's dedication to ensuring compliance with Islamic guidelines, offering safe, traceable, and respectful products for customers in the Middle East.

Halal certification represents a concrete step toward inclusivity and transparency, strengthening trust among consumers and food industry professionals operating in regions where religious conformity is essential.

“Gulfood Manufacturing is a strategic opportunity for us to connect with food industry players in the Middle East, share our vision of responsible packaging, and present solutions that respect the unique characteristics of the markets we aim to grow in,” says Paola Centonze, ITP Chief Communication & Sustainability Officer

Industry Excellence Awards: ITP among the finalists for “Best Packaging Innovation”

ITP is proud to announce that it has been selected as a finalist for the Industry Excellence Awards at Gulfood Manufacturing 2025, in the “Best Packaging Innovation” category. This recognition celebrates companies that stand out for innovative and sustainable solutions in the food packaging sector.

Being among the finalists confirms ITP's commitment to research and development of advanced technologies, combining performance, food safety, and environmental impact reduction to meet the needs of a constantly evolving global market.

The winners will be announced during the trade show, which will take place in Dubai from November 4 to 6.

Made in Italy quality for the ME market

ITP films are designed to meet the needs of a wide range of product categories: fresh and processed meats, dairy, frozen foods, ready meals, snacks, and confectionery. Their technical features – barrier, peelability, sealability, mechanical strength, and sustainability – are perfectly aligned with the demands of preservation, logistics, and presentation in the Middle Eastern market.

All ITP solutions are entirely developed and manufactured in Italy, combining technological excellence with the quality and reliability that distinguish Italian industrial know-how worldwide.

[Schedule a meeting with our team](#)

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