WINNERS 2025

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FreezyPeel

Company: ITP – Industria Termoplastica Pavese Spa
www.itp.it (http://www.itp.it)

Country: Italy

Category: Food

FreezyPeel is an innovative peelable film for making easy-open bags for frozen food packaging. Designed and produced by ITP, it represents a combination of convenience, safety and sustainability, offering a new perspective in the food packaging sector.
FreezyPeel won the Best Packaging 2024 award from Istituto Italiano Imballaggio.

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