

ITP's FreezyPeel wins prestigious WorldStar 2025 award

Innovation in frozen food packaging

21, Jan 2025



FreezyPeel, the revolutionary peelable film for frozen food packaging developed by **ITP spa**, has been awarded the prestigious WorldStar 2025 award. This was announced on 9 January by the World Packaging Organisation (WPO), which has been celebrating excellence in packaging worldwide since 1970. FreezyPeel stood out among competitors from 40 countries for its transformative impact on the food packaging industry.